



# BOYUP BROOK COUNTRY MUSIC FESTIVAL

## FEEDBACK 2012

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This survey is being undertaken to find out how visitors enjoy the event and identify any areas for future improvements. All information you provide will be kept in confidence and will only be analysed in combination with all other surveys. Personal information will not be passed on to any other parties. **It is important that you complete ALL questions in order to maintain the validity of the data we collect.** Thank you for your participation.

To be in the prize draw for an exclusive CD pack, simply drop your completed survey into the return box located at the front of the Music Park during the Festival weekend. The winning survey will be drawn on Sunday 19<sup>th</sup> February 2012. Winner will be notified. Forms can also be returned by post to the Boyup Brook Country Music Club, PO Box 103, Boyup Brook WA 6244, or faxed to (08) 9765 1011.

**1. Which age group do you fall within?**

- Under 18 years       35 - 49 years
- 18 - 25 years       50 - 64 years
- 26 - 34 years       65 and over

**2. What region do you live in?**

- Perth Metro
- Boyup Brook
- Other regional Western Australia
- Other states besides Western Australia
- International

**3. Approximately how long will you stay in the area?**

- Day Visit
- Overnight (please specify how many nights) .....
- Local Resident

**4. How many days of the event are you attending? (Please tick all that apply)**

- Wednesday       Thursday
- Friday             Saturday
- Sunday

**5. During the event, approximately how much did you spend locally (per person) on the following?**

Accommodation.....\$ \_\_\_\_\_

Food and Beverages .....\$ \_\_\_\_\_

Event Tickets (including prebooked) .....\$ \_\_\_\_\_

Other Entertainment Costs.....\$ \_\_\_\_\_

Transportation and Fuel .....\$ \_\_\_\_\_

Personal Services (eg Medical) .....\$ \_\_\_\_\_

Other Shopping and Souvenirs .....\$ \_\_\_\_\_

**6. Would you have visited the Boyup Brook region at this time if this event were not on?**

- Yes                       No
- Don't know/not sure

**7. What is your main reason for attending this event? (Please tick one box only)**

- Spectator
- Entrant/ Performer
- VIP, Sponsor or Media
- Stall Holder/ Employee
- Ute & Truck Muster
- Volunteer
- Other (Please specify) .....

**8. How did you hear about this year's Festival? (Please tick as many boxes as apply)**

- TV
- Spirit Radio               100.1FM
- Red FM                       ABC Radio
- Newspaper (which one?).....
- Been before
- Website (which site?).....
- Club Mail Out/Newsletter
- Recommended by friend or relative
- Through a sporting/social/community group
- Other .....

**9. How would you define your travel party?**

- Self
- Group of Friends
- Couple (no children or adult children)
- Family with children aged 0-17
- Tour Group

**10. Prior to this year, how many times have you been to the Boyup Brook Country Music Festival?**

- 0                               1 to 2
- 3 to 5                       6 to 10
- More than 10



The 2012 West Australian Country Music Awards are proudly sponsored by Healthway promoting the Go for 2&5® message.



11. On a scale of 1 to 5, (where 1 = Very Dissatisfied and 5 = Very Satisfied) how satisfied were you with this event overall?



12. What did you like **least** about the event (not your accommodation)? (Please tick 1 box only)

- Entertainment
- Amenities (Toilets, etc)
- Value for money
- Friendliness of event staff
- Nothing – it was all good
- Venue
- Catering
- Cleanliness
- Parking

13. What did you like **best** about the event? (Please tick 1 box only)

- Entertainment
- Value for money
- Friendliness of event staff
- Parking
- Venue
- Catering
- Cleanliness
- Everything

14. Do you think you will return to this event in the future?

- Definitely
- Don't know/Not sure
- Definitely not
- Probably/Possibly
- Probably not

15. If staying overnight or longer, what was your main accommodation?

- Hotel or Motel
- Bed and Breakfast
- Home Host
- Backpackers/Hostel
- Caravan Park or camping ground
- With friends or relatives
- Other town (not in Boyup Brook)

16. How satisfied were you with the healthy food choices available during the Festival?

- Very - good options provided
- Somewhat – could have been more
- Not at all – poor choices

17. The Festival aims to provide a healthy environment. Please indicate if you liked or made use of the following aspects.

- |                        |                              |                             |
|------------------------|------------------------------|-----------------------------|
| Smoke Free venue       | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| Shade in catering area | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| Free sunscreen lotion  | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| Healthy food options   | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| Free drinking water    | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

18. Would you like more market stalls within the Music Park during the Festival?

- Yes
- No

19. Have you attended any of the following South West festivals?

	Never	In 2011	In previous year(s)
Manjimup Cherry Festival	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nannup Music Festival	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Blues @ Bridgetown	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

20. Do you have any comments regarding any of the above questions, or ways in which this event can be improved for the future?

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21. What attractions or activities in the South West area, other than the events of the Country Music Festival, did you visit during your stay (if any)?

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22. Would you like to receive information about our next Festival and other events?

Please tick the appropriate boxes and complete your details below if you are happy to be included on our mailing list.

- I would like to receive regular newsletters and updates from the Country Music Club of Boyup Brook and the Boyup Brook Country Music Festival.
- I would am interested in a "Pampered Camper" Festival package including bus and tent city.
- I am happy to become a friend of the Country Music Club of Boyup Brook on Facebook.
- I am already a member of the Country Music Club of Boyup Brook.

NAME .....

ADDRESS .....

PHONE .....

EMAIL .....

Thank you for completing this survey.

